

BRANDON BLAISE BROWN

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GRAPHIC DESIGNER ▪ PRODUCTION ARTIST ▪ ART DIRECTOR ▪ WEB DESIGNER
BRANDING ▪ MARKETING ▪ ADVERTISING

EDUCATION

Southern Methodist University, Dallas, Texas
Bachelor of Arts in Advertising (Creative Track)
Honors in Liberal Arts
Graduated December 2006

CURRENT EMPLOYMENT

SMU's Lyle School of Engineering, Dallas, Texas February 2015 - Present

Interim Marketing Specialist, Graphic Designer, Web Designer, Content Manager

- Teamed to create Lyle's brand guidelines, style guide, and commemorative e-zine celebrating SMU's centennial
- Web content creation, design, and programming
- Design of marketing materials (postcards, posters, and other printed materials)
- E-blast design and programming
- Co-supervision of students assigned as copywriters and graphic designers
- Writing press releases
- Maintenance and management of social media

Brangeta Design, Dallas, Texas June 2005 - Present

Freelance Graphic Designer, Production Artist, Art Director, Web Designer

- Design branding and marketing collateral for a variety of local and national clients (see website for full list)
- Design and program websites using HTML5 or XHTML, CSS (CSS3), Bootstrap, JavaScript, and jQuery
- Obtain and maintain client relationships through marketing and customer relationship management
- Collaborate with clients to create what they envision
- Provide my input, guidance, and abilities based on scope, budget, and complexity
- Perform bookkeeping, accounting, invoicing, and all other administrative tasks
- Write comprehensive proposals and legal contracts
- Handle entire design process from creative concept to production

Accomplishments/Clients:

- Designer for SMU's Lyle School of Engineering for over 9 years with the greatest honor of being chosen as the only designer and programmer involved in the creation of the 2014 (current) website
 - Nominated and accepted as the official graphic artist for the Feld Group Institute's Junior Fellows Program at the George W. Bush Presidential Library and Museum, 2013, 2014, 2015
 - Other clients include AEOS, LLC; The Tin Lizzie Affair; Energy REO Solutions; Lime Fitness & Wellness; Volunteer Center of North Texas; Trapnell Real Estate Group; Miller Professional Counseling; Elite Restoration Services; DragonBall Figures; Xyleme; Hagggar Clothing Company; Fannie Mae; The Infinity Project; Student Media Company; Richardson Humane Society; Ferrari Club of America, South Central Region; 4th Generation Camaro History; Frame Masters; Minuteman Press; Texas F-body Association; Eclipse Magazine; Goodwrench Automotive
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COMPUTER SKILLS

- Experience with working on **both PC and Mac**
- Fluent in using **Adobe CS6/CS5/CS4/CS3: Photoshop, Illustrator, InDesign, Dreamweaver, Acrobat**
- Can write **HTML5, XHTML, CSS (CSS3)**, and edit **Javascript, jQuery, and Bootstrap**
- Proficient using **all Microsoft Office 2013 software**, particularly **Word and Powerpoint**
- Experience working with and in **Wordpress and Sitecore** content management systems

ADDITIONAL QUALIFICATIONS AND SKILLS

- Outgoing, confident, friendly, honest, social, and receptive to criticism
- Concentrates on the needs of the customer
- Completely understanding of confidential information and client/customer privacy
- Exceptional at problem solving and finding solutions
- Detail oriented, putting great effort forth to ensure high quality results and precision
- Loyal, dedicated, hard-working, intelligent, creative, and analytical
- Ability to ease confrontational and stressful situations with humor and grace
- Able to work alone, with direction, or as part of a team to accomplish projects and goals

PREVIOUS EXPERIENCE AND EMPLOYMENT

Student Media Company, Dallas, Texas

September 2009 – December 2009

Production Manager

- Provided my services and experience temporarily while my previous co-worker was out on maternity leave
- Designed newspaper advertisements for advertisers
- Managed and educated the student design staff
- Worked with the printing company and advertisers over the phone
- Produced graphics for the daily newspaper
- Formatted and corrected advertisements created by the design staff

Haggar Clothing Company, Dallas, Texas

May 2007 – January 2008

Production Artist, Packaging Designer, Graphic Designer

- Worked as a freelance production artist and packaging designer through The Creative Group on a long-term assignment at Haggar
- Designed and refined hundreds of design mechanicals for clothing hang tags and other packaging items in vector format, direct mail flyers, brochures, newsletters, postcards, advertisements, point of purchase/point of sale pieces, store signs, and more for Haggar, Multiples, Attitudes, Rose Haggar, Ali Miles, Kohl's, Costco, Apt 9, Y, EZ's, Claiborne, Kenneth Cole, and Cool 18 brands
- Ensured that design files conceptualized and/or created by myself and the creative director would print perfectly with exact die-lines, pantone ink colors, and clear instructions for the printing company in China

ADDITIONAL EXPERIENCE AND EMPLOYMENT (SUMMARIZED)

Enigma Entertainment, LLC — **Automotive Product Expert** — Part-time — Apr 2008 – Dec 2009

Flash Photography — **Set Designer and Photographer's Assistant** — Part-time — Jan 2004 – Sept 2007

DDB Tribal — **Art Director** — Temporary — May 2007

Student Media Company — **Evening Production Manager** — Part-time — Jun 2005 – Jan 2007

Dennard, Lacey & Associates — **Graphic Designer, Production Artist** — Internship — Aug 2006 – Dec 2006

PROFESSIONAL REFERENCES

Rie Watts — Director, Communications Strategy and Public Relations — Lyle School of Engineering at SMU — 214-768-1488

Michael Paulk — Technical Analyst — Frontier Communications, Salesforce Admin Group — 817-689-3980

Patrick Hicks — Director of Business Development — Volunteer Center of North Texas — 972-489-6228

Lucinda Howard — Owner and Founder — The Tin Lizzie Affair — 972-234-3791

Carlos A. Fonts — CEO and Managing Partner — AEOS, LLC — 469-516-2005

Diane Louie Gorman — Owner — Distinctive Traveler — 972-757-9304

Matthew Miller — Owner — Miller Professional Counseling — 256-665-3369

Patrick Christine — Copywriter and Scriptwriter — Freelance — 214-403-0093